

HBO GO now available on the Xbox One platform in Latin America

HBO subscribers in Argentina, Brazil, Chile, Colombia, and Mexico can now enjoy series such as *GAME OF THRONES*, *CHERNOBYL*, and *PERRY MASON* directly on their Xbox One devices

Miami, FL. – August 5, 2020. Beginning today, Xbox One users will be able to enjoy HBO's exclusive content on the Xbox One platform in Argentina, Brazil, Chile, Colombia, and Mexico. Xbox One users will now have direct access to thousands of HBO titles, including the eight seasons of the most acclaimed series of all-time **GAME OF THRONES**, hit series such as **WESTWORLD**, **THE SOPRANOS**, **CHERNOBYL** and **BIG LITTLE LIES**, new series **PERRY MASON** and **LOVECRAFT COUNTRY**, as well as original productions from Latin America such as **HARD**, **JOINT VENTURE**, **PSI**, **SR. AVILA**, and **THE BRONZE GARDEN**.

HBO GO is HBO Latin America's digital streaming platform through which subscribers can enjoy unlimited access, anytime, anywhere, to HBO's original programming as well as hit movies, documentaries and exclusive specials. The app features an improved interface and navigation, offering users the ability to customize their parental control settings, language preferences, subtitling/audio options, and much more.

Users must be current subscribers in order to access HBO GO on Xbox One. Subscribers can log onto their account directly on their Xbox One device by using their existing HBO GO credentials, while HBO GO users registered through a Pay TV or TELCO package can activate their device simply by following the activation steps in the registration process. New users can subscribe through the Apple App and Google Play digital stores, or directly through hbogola.com (Mexico and Colombia only).

"We are constantly exploring viewing alternatives that enhance the HBO experience for our consumers," said Dionne Bermudez, Corporate Vice President of Digital Distribution and Business Research at HBO Latin America. "With Xbox One, we're expanding our reach to an ever-growing gaming audience, while providing yet another way for our fans to watch their favorite titles wherever, whenever, and however they prefer."

HBO GO has the best of HBO's exclusive content, featuring thousands of high-quality titles, including original series, movies, documentaries, HBO specials, Hollywood blockbuster releases before any other subscription service, as well as a selection of the best international and independent films. Also, HBO Latin America's original content is fully available on the platform, having been recognized as one of the most innovative and internationally acclaimed programming on television, obtaining more than 100 awards including an International Emmy. HBO has been a pioneer in developing quality content across the region, positioning our productions among the best.

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